



THE AFRICAN CHAMBER  
OF TRADE & COMMERCE



THE AFRICAN CHAMBER OF TRADE  
& COMMERCE (ACC) ORGANISES

3<sup>RD</sup>



ACC INTERNATIONAL MANUFACTURING AND  
TRANSFORMATION TEXTILES AND ACCESSIBILITY FORUM

“WHITE GOLD REVOLUTION: RESHAPING AFRICA  
THROUGH SUSTAINABLE COTTON AND TEXTILES”

09-12 JULY 2024

NGOYÉ BEACH, KRIBI

IN COLLABORATION WITH



INTERNATIONAL  
COTTON  
ADVISORY  
COMMITTEE





## ABOUT FICOTA

Under the double patronage of the government of Cameroun and the Kribi Urban Council, The African Chamber of Trade & Commerce (ACC) — in collaboration with the Organisation Internationale de la Francophonie (OIF) The United Nations de-velopment Program, Africa US Chamber of Commerce and Industry ( AFUSA) — is organising the third edition of the ACC International Manufacturing and Transfor-mation Textiles and Accessibility Forum (FICOTA) in Kribi, Cameroon.

FICOTA's host city, Kribi, is one of the most attractive of the emerging, touristic, deep-seaport cities in the gulf of Guinea, in central west Africa.

The event takes place from 09-12 July 2024 at Ngoye Beach (Kribi) with the theme, “White Gold Revolution: Reshaping Africa Through Sustainable Cotton and Textiles”.



### THEME

**“White Gold Revolution: Reshaping Africa Through Sustainable Cotton and Textiles”**



## OBJECTIVES

- To highlight the skills and know-how of local producers in the cotton/textile sector,
- To enable stakeholders to collaborate and find opportunities in new markets





The particularity of this edition shall include presentations on the FICOTA pilot farming initiatives implemented through partner institutions some parts of the continent. Of course there will be cotton training sessions, trade shows and de-bates on the FETEK project.

On the sidelines of FICOTA will be a trade show — B2B, B2G, cocktails and evening fashion parades — all culminating in the AFP Designers' Competition Gala Nite, showcasing the many ways African cotton is used in textiles, garments and acces-sories, as well as for employment and wealth creation.

## ACTIVITIES

- |                               |                           |
|-------------------------------|---------------------------|
| ● <b>TRADE SHOWS</b>          | ● <b>NETWORKING</b>       |
| ● <b>PRESENTATIONS PANELS</b> | ● <b>DEBATES</b>          |
| ● <b>B2B OPPORTUNITIES</b>    | ● <b>TRAININGS</b>        |
| ● <b>A GALA NIGHT</b>         | ● <b>FASHION SHOWS</b>    |
| ● <b>COMPETITIONS</b>         | ● <b>AND MUCH MORE...</b> |

## PARTICIPANTS

- |                                    |                       |
|------------------------------------|-----------------------|
| ● <b>EXPERTS &amp; CONSULTANTS</b> | ● <b>INVESTORS</b>    |
| ● <b>DEVELOPMENT PARTNERS</b>      | ● <b>STAKEHOLDERS</b> |
| ● <b>GOVERNMENT OFFICIALS</b>      | ● <b>CRAFTSMEN</b>    |
| ● <b>LOCAL PRODUCERS</b>           | ● <b>MANY MORE...</b> |



✉ alexis@africhamber-abo.org  
info@ficota.org  
🌐 africanchambernetwork@gmail.com  
🌐 www.ficota.org  
☎ + (237) 695 22 83 48  
+ (237) 678 97 93 38  
+ (237) 655 78 14 40  
USA + (1) 240 462 9122

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